

CONSUMER STAPLES INDUSTRY FINANCIAL TRANSACTION VALUATION (PREMIUMS)

Food and Beverage Staples Sector Premiums

	United States and Canada (9 transactions)	Europe (13 transactions)	Asia and Pacific (38 transactions)	Africa and Middle East (12 transactions)	Latin America (6 transactions)
Min	-72.5%	-35.3%	-100.0%		
Average	2.4%	16.3%	20.0%	-0.3%	18.6%
Median	14.4%	3.9%	14.8%		
Max	92.8%	84.2%	223.9%		
Standard Deviation	56.3%	32.0%	50.1%		

Food, Beverages and Tobacco Sector Premiums

	United States and Canada (32 transactions)	Europe (131 transactions)	Asia and Pacific (244 transactions)	Africa and Middle East (24 transactions)	Latin America (25 transactions)
Min	-99.9%	-99.9%	-80.3%		
Average	29.7%	15.1%	19.0%	13.4%	7.6%
Median	24.4%	7.8%	10.8%		
Max	295.0%	226.5%	256.1%		
Standard Deviation	62.7%	41.9%	44.8%		

Note: Due to low number of recorded transactions in Africa, Middle East and Latin America we are providing only the average premiums

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Household and Personal Products Sector Premiums

	United States and Canada (16 transactions)	Europe (18 transactions)	Asia and Pacific (40 transactions)	Africa and Middle East (Not Available)	Latin America (2 transactions)
Min	-96.0%	-16.7%	-99.5%		
Average	32.9%	29.4%	16.4%	NA	13.1%
Median	40.5%	20.5%	10.6%		
Max	217.9%	130.7%	280.7%		
Standard Deviation	61.5%	38.2%	55.0%		

Note: Due to low number of recorded transactions in Africa, Middle East and Latin America we are providing only the average premiums